



Mopel Sotts
PRIVATE LIMITED



Company Profile 2026

23 Kew Drive, Highlands, Hre 

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www.mopelsotts.com 

EXECUTIVE SUMMARY

Mopel Sotts Private Limited is a dynamic business solutions provider based in Harare, Zimbabwe. We specialize in helping small and medium enterprises (SMEs), individual entrepreneurs and public sector institutions grow their businesses through comprehensive professional services.

FOUNDED
Jan 2026

Registered In Zimbabwe

LOCATION
Harare

Bizhub Office park, Highlands

FOCUS AREA
**Economic
Development**

Consulting • Digital • Trade

ABOUT US

Our integrated approach combines digital marketing expertise, business development consultancy, and trade facilitation services to provide end-to-end support for businesses seeking to expand their operations and improve their market presence. As a Zimbabwean company, we understand the local business environment and regulatory landscape, allowing us to deliver practical, relevant, and affordable solutions to our clients.



Mopel Sotts
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VISION, MISSION & CORPORATE POSITIONING

OUR VISION

To be Zimbabwe's most preferred partner in economic development and business growth by 2030.

OUR MISSION

To provide accessible, affordable, and high-quality business services that enable our clients to achieve sustainable success and competitive advantage in their markets and mandates.

CORPORATE POSITIONING

Vision – Passion – Innovation

We are motivated by what we strive to achieve, driven by the passion for creativity, and we swiftly adapt to change through innovation.

V

VISION

Clear goals and strategic direction for long-term business success

P

PASSION

Driven by unwavering commitment to client success and excellence

I

INNOVATION

Embracing new ideas and technologies to solve real challenges

VALUES & MANAGEMENT TEAM

OUR CORE VALUES

EXCELLENCE

Delivering high-quality services that consistently exceed client expectations.

INTEGRITY

Conducting business with honesty, transparency, and strong ethical practices.

INNOVATION

Embracing new ideas, technologies, and approaches to solve challenges.

EMPOWERMENT

Equipping clients with knowledge, skills, and confidence to succeed.

PARTNERSHIP

Building long-term relationships based on trust, mutual respect, and shared success.

MANAGEMENT TEAM

Commissioner.
Thandiwe
Mlobane
Managing Director

Mrs. Sheilah
Sidambe
Non-Exec. Director &
Chairman

Mr. Lot Syatimbula
Secretary

Mr. Kelvin Chafewa
Marketing Executive



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SERVICES OFFERED

Digital Marketing Services



- Social media management and strategy development
- Professional content creation and copywriting
- Search engine optimization (SEO)
- Online advertising campaigns and digital brand management

Business Development Training & Consultancy



- Business plan development and strategic planning
- Feasibility studies and market research
- Professional training programs and workshops
- Corporate Governance training
- Business coaching and mentorship for



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SERVICES OFFERED

Export & Customs Clearing Services



- Import and export documentation services
- Customs clearance processing
- Trade compliance advisory
- Logistics coordination and support

Additional Services



- General buying and selling of goods and merchandise
- Business support and related professional services
- Trade facilitation and market linkage services



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TARGET CLIENTS & VALUE PROPOSITION

TARGET CLIENTS

Public sector institutions

Small and medium-sized enterprises (SMEs) in Zimbabwe

Start-ups and aspiring entrepreneurs

Individual business owners seeking to professionalize operations

Import/export businesses requiring trade facilitation services

Companies seeking to improve digital presence and marketing

OUR VALUE PROPOSITION

PE

Practical Expertise

Built on real-world experience ensuring practical solutions that work.

AS

Affordable Solutions

Competitive pricing making professional services accessible to all.

IS

Integrated Services

Multiple business solutions from one single trusted partner.

PA

Personalized Attention

Dedicated support and customized solutions for each client's needs.

LU

Local Understanding

Deep knowledge of the Zimbabwean business environment and regulations

STRATEGIC DIVISIONS

PLANNED STRATEGIC DIVISION

Mopel Sotts Business School

Practical Education for Zimbabwe's Business Leaders

A planned division delivering practical business education, vocational training, and professional development. Courses will include short programs, certificate and diploma programs in business management, digital marketing, and entrepreneurship.

PROGRAM OFFERINGS

Short Courses

1-4 week focused programs covering key business skills and practical tools.

Certificate Programs

3-6 month structured courses: Business, Marketing & Entrepreneurship.

Diploma Courses

Comprehensive 1-year industry-recognized qualification programs.

KEY SUBJECT AREAS:

- Business Management
- Entrepreneurship
- Financial Literacy
- Strategic Planning
- Digital Marketing
- Trade & Logistics
- Corporate Governance

OUR LEADER & VISIONARY

Commissioner Thandiwe Thando Mlobane

Managing Director



ABOUT

Commissioner Thandiwe Thando Mlobane, a former Commissioner with the Zimbabwe Anti-Corruption Commission, is the Managing Director and Shareholder for Mopel Sotts (Private) Limited.

PROFESSIONAL BACKGROUND

Previous Roles

- Commissioner & Spokesperson, Zimbabwe Anti-Corruption Commission
- Senior roles, City of Bulawayo
- The Urban Institute
- Genesis Investment Bank
- Reserve Bank of Zimbabwe

Board & governance experience

Extensive board directorship across rail, aviation, telecommunications, mining, energy, and hospitality sectors — for both parastatals and listed companies. Chaired the Commission's Audit Committee and oversaw Internal Audit & Risk.

ACADEMIC QUALIFICATIONS

- BAccy** Bachelor of Accountancy Degree
University of Zimbabwe
- MBA** Master of Business Administration
National University of Science and Technology (NUST)
- DBA** Doctorate in Business Administration
In progress



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Our Contacts

For more information please contact us at:

| ADDRESS | EMAIL | NUMBER & WEB |
|---|--|--|
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Empowering Businesses • Driving Growth • Building Success



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